



Alisha Jones is a talented and dedicated graphic designer who is passionate about using her skills to help non-profits. Alisha has 17 years of experience creating visually captivating designs that resonate with audiences for both for-profit and non-profit organizations.

Alisha's journey began by lending her design expertise to renowned for-profit companies such as Finestationery.com, Real Simple Magazine, Monique Llluhier, and Issac Mizrahi. Her contributions to these brands showcased her ability to create compelling visuals that effectively communicated their messages.

However, as time went on, Alisha's sense of purpose gravitated more towards leveraging her design skills to support non-profit causes in both the public and private sectors. She has worked with organizations such as the Delaware HIV Planning Council, Christina Cultural Art Center, and Colleen Davis, Delaware State Treasurer. Alisha's commitment to utilizing her talents for service shines through her involvement with the National Coalition of 100 Black Women (NCBW) Delaware chapter.

Within the NCBWDE, Alisha serves as the Communications Chair and has played a pivotal role in various initiatives. One of her standout achievements was her participation in the development of the Black Girls Research Project. Drawing upon her design skills, she created an interactive experience that allowed users to engage with and explore the research findings. This project aimed to empower black girls by shedding light on their unique challenges and amplifying their voices.

As the Communications Chair for the NCBW on a local level, Alisha has extended her web design expertise to keep members informed and highlight essential initiatives. During the COVID-19 pandemic, she served on the COVID-19 ad hoc Committee, where she played a crucial role in creating a website, developing a messaging campaign, and establishing a resource center. Through these efforts, Alisha effectively disseminated vital information and drew attention to the persistent disparities within our local community.

Alisha firmly believes in the transformative power of using one's talents in the service of others. She is passionate about setting an example for her daughter, Quinnsee, demonstrating the importance of using one's skills to bring about positive change in the community.

Alisha Jones is a remarkable graphic designer whose commitment to social change, coupled with her exceptional design abilities, continues to impact the non-profit sector and the communities she serves.